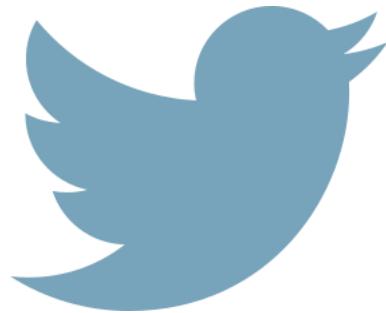


# See you on Social Media



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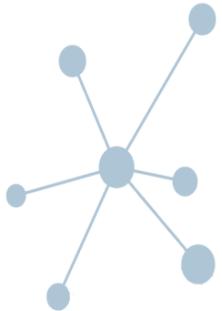
# Broadening Horizons: 5 Fields where viscosity is key

Zachary Imam  
Stacey Elliott  
28 April 2021



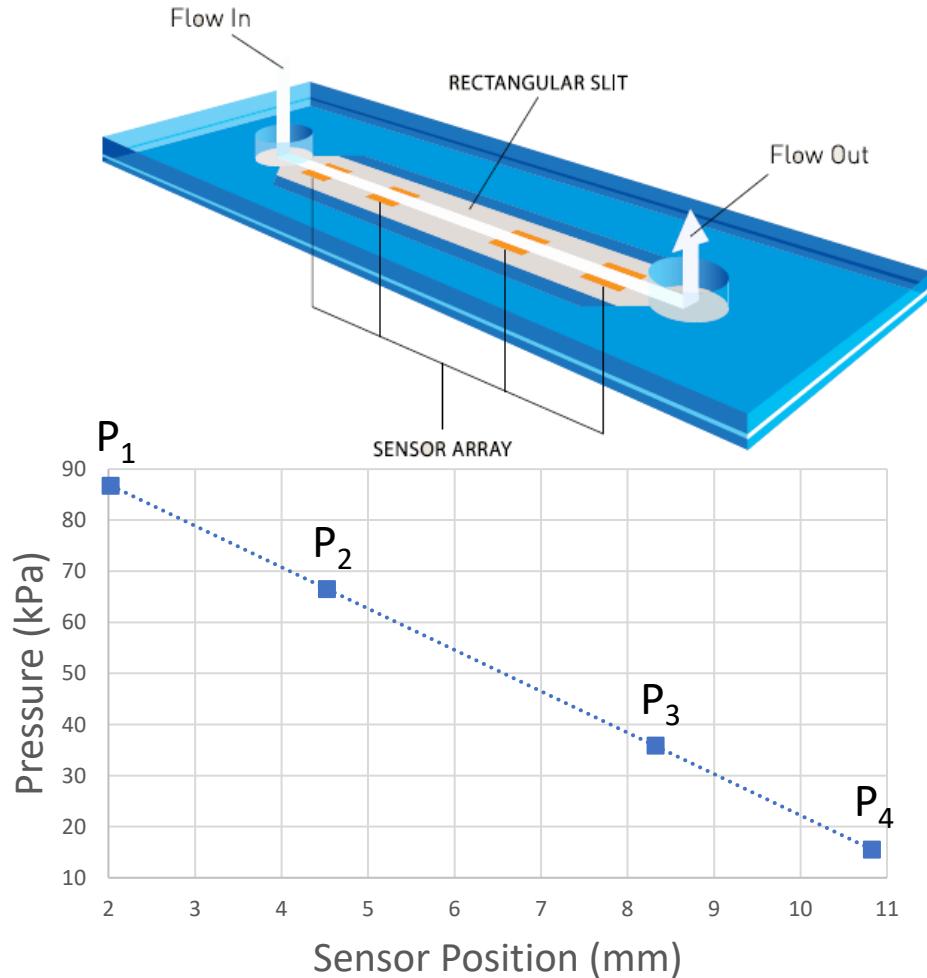
# Overview

- Viscosity and VROC® review
- 1. Industrial polymers – rheology modifiers
- 2. Food/beverage
- 3. Personal care
- 4. Cell culture media – low viscosity Newtonian fluids
- 5. Cannabis – high viscosity oils



# VROC® – Viscometer/Rheometer-on-a-Chip

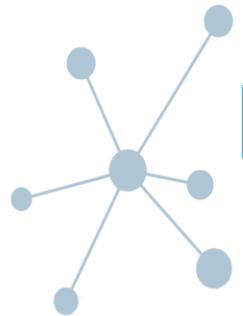
## Microfluidics and MEMS



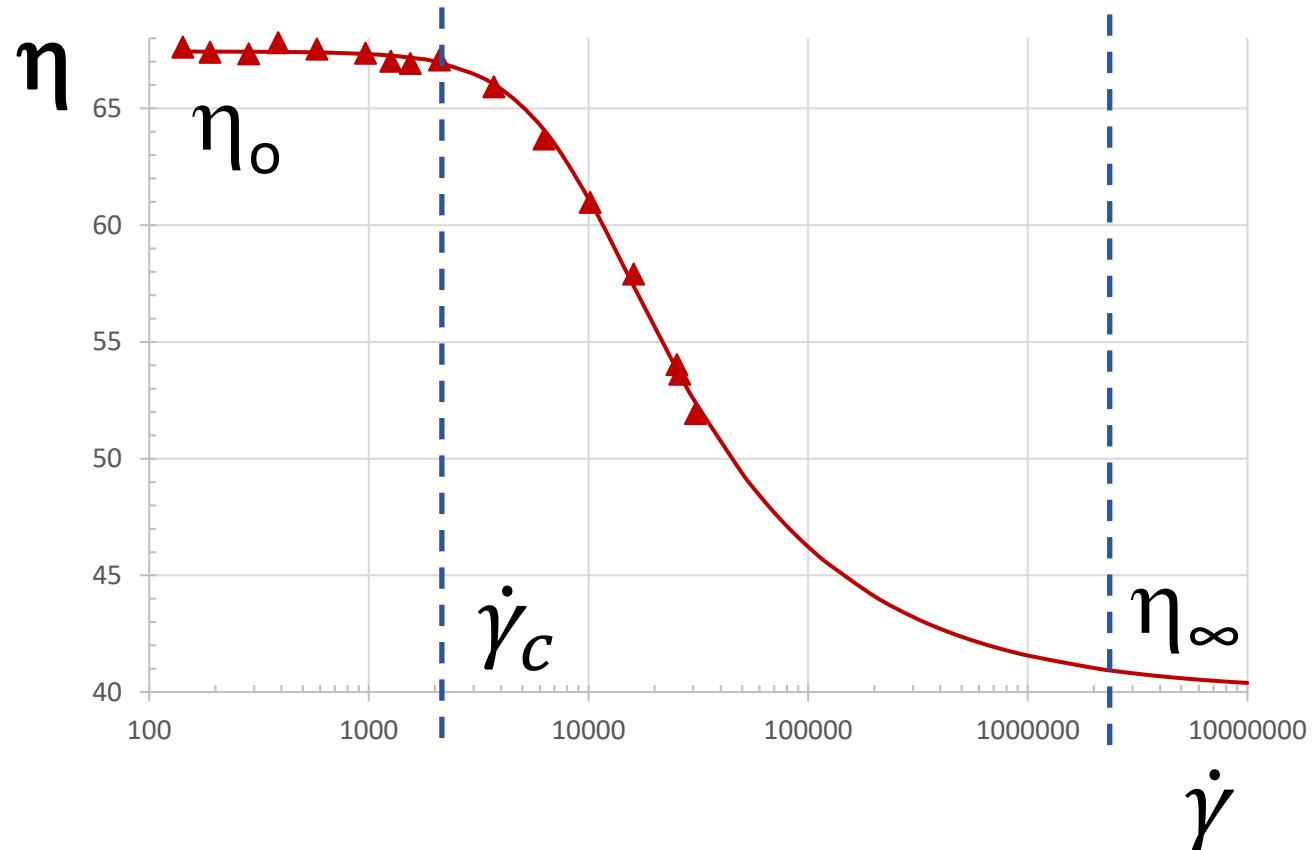
A schematic diagram of a channel cross-section. The channel has a height  $h$  and a width  $w$ . The fluid surface is at a height  $y$  above the bottom wall. The velocity profile is parabolic, with zero velocity at the top wall and a maximum velocity  $u_x = u_x(y)$  at the bottom wall. The shear rate is given by  $\dot{\gamma} = \frac{\partial u_x}{\partial y}$ . The condition  $u_x(y = 0, h) = 0$  is shown at the top boundary.

$$\dot{\gamma} = \frac{\partial u_x}{\partial y}$$
$$u_x(y = 0, h) = 0$$
$$h$$
$$u_x = u_x(y)$$
$$\dot{\gamma}_w = \frac{6Q}{wh^2}$$
$$\sigma = -\frac{\Delta P}{\Delta L} \frac{wh}{2(w+h)}$$

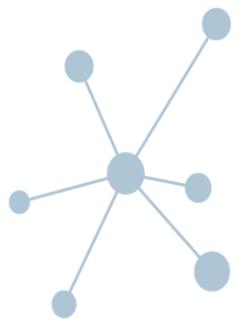
Where  $Q$  = volumetric flow rate  
 $w$  = flow channel width  
 $h$  = flow channel height or depth  
 $\Delta P$  = pressure drop  
 $\Delta L$  = length of flow path



# Industrial Polymers – Rheology Modifiers



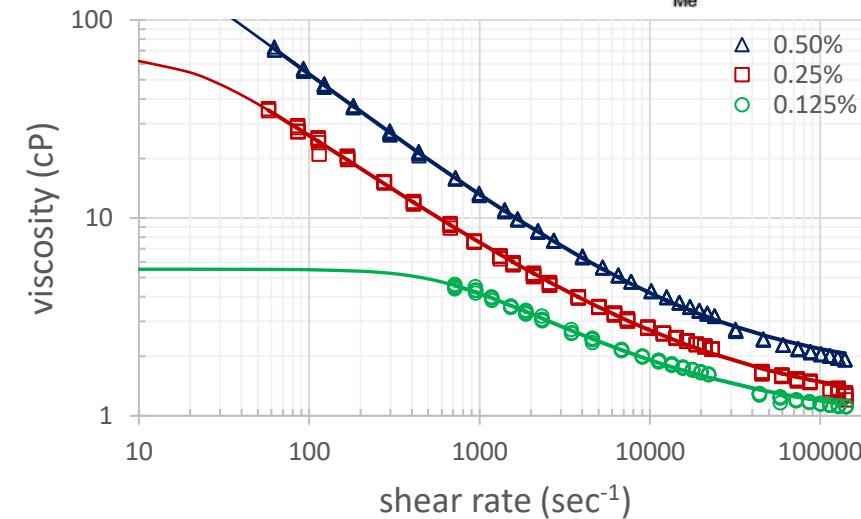
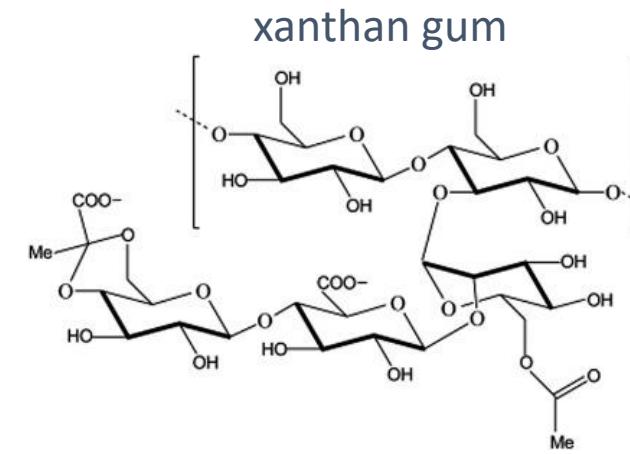
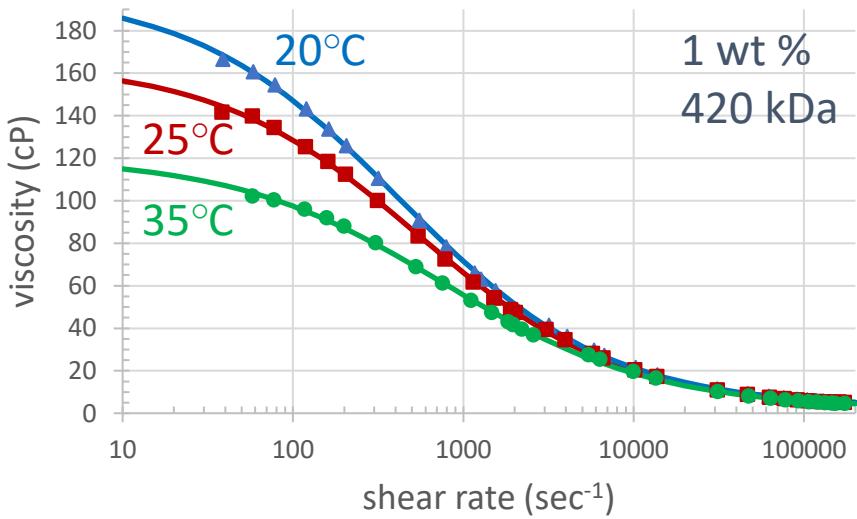
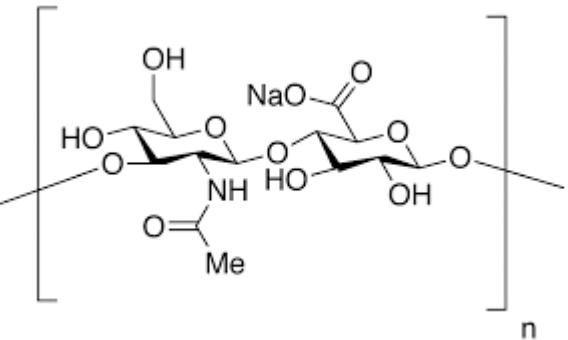
- “Thickeners”, “viscosity modifiers”
- Control entire viscosity profile
  - Low shear plateau
  - High shear plateau
  - Onset of shear thinning
  - Range of shear thinning
  - Thixotropy
- Can be sensitive to environment
  - pH
  - Ionic strength
  - Solvent quality
  - Temperature

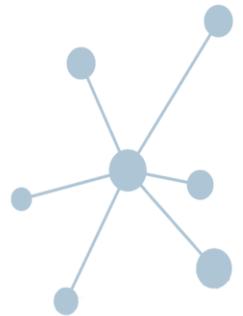


# Rheology Modifiers

## Food and Personal Care

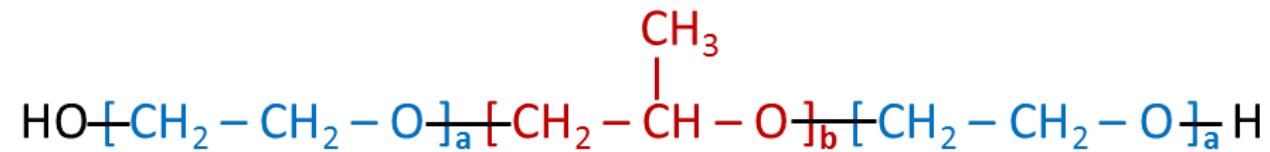
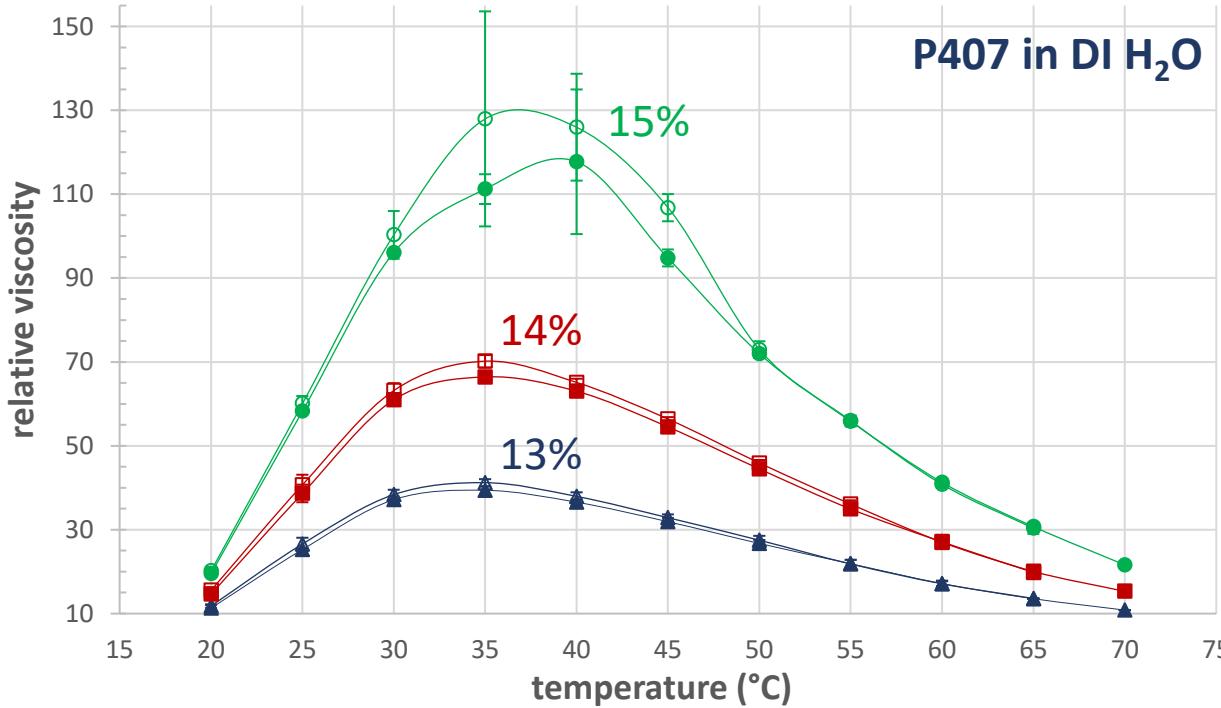
hyaluronic acid (sodium hyaluronate)



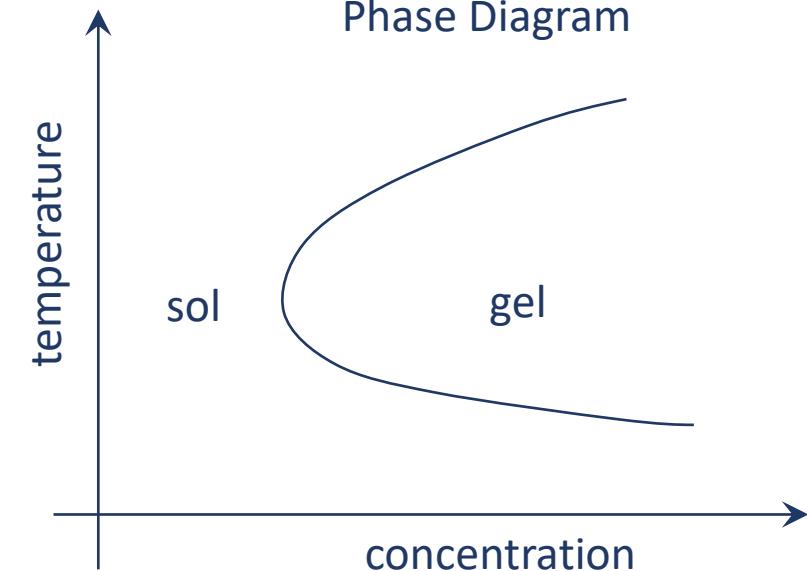


# Rheology Modifiers

Thermo-Responsive  
Self Assembling Polymer

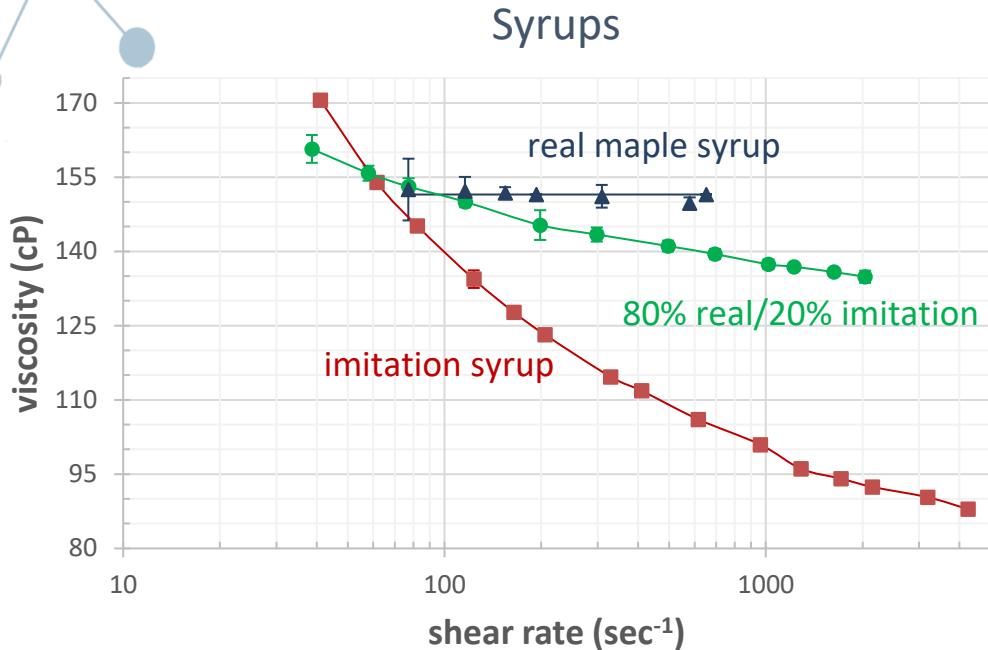


Poloxamer	a	b	MW	a/b
188	80	27	7680 – 9510	3
407	101	56	9840 – 14600	1.8

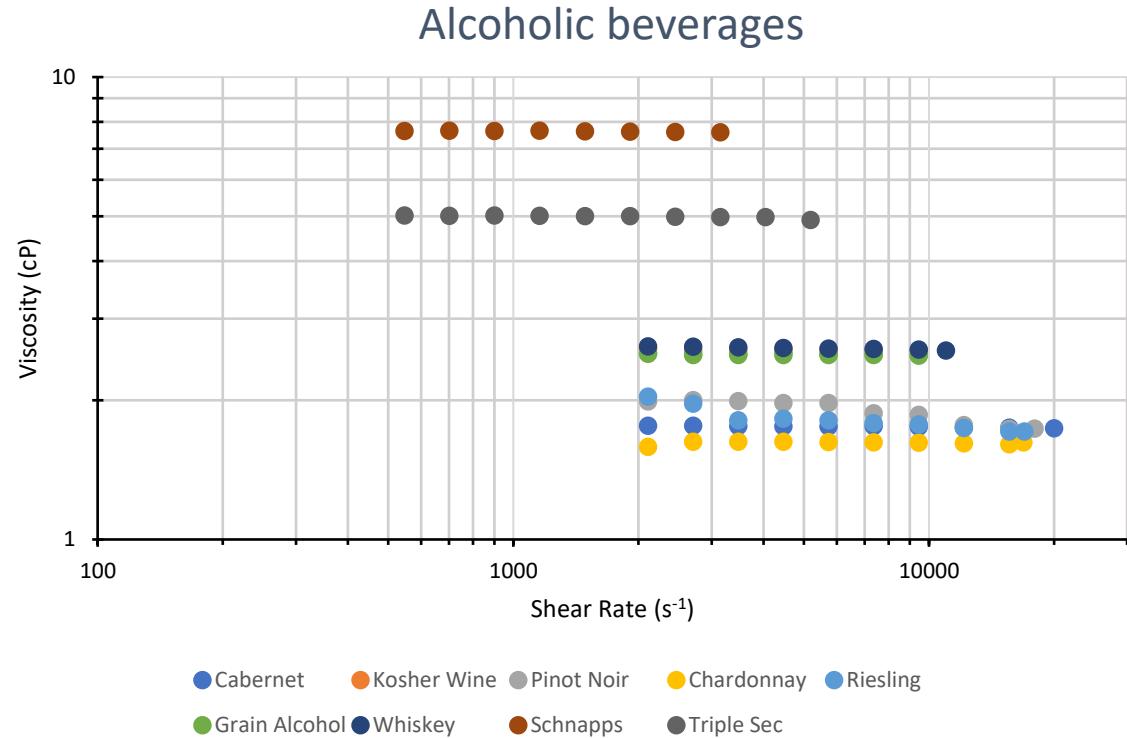




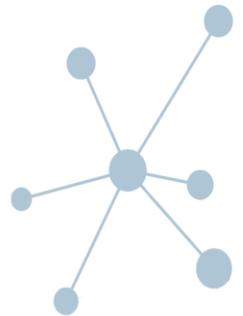
# Food/Beverage Industry



- Real maple syrup
  - Newtonian
  - Primarily sucrose/water
- Imitation syrup
  - Non-Newtonian
  - Xanthan gum

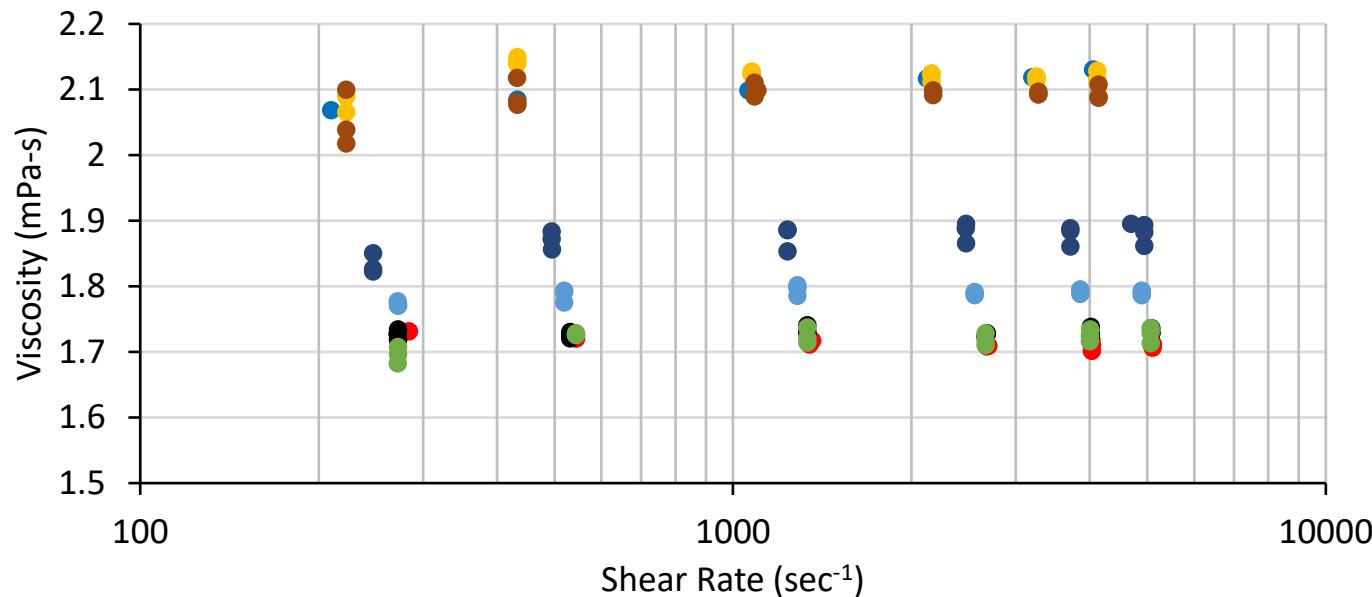


- Newtonian
  - Alcohol
  - Water
  - Sugars
  - Flavorings

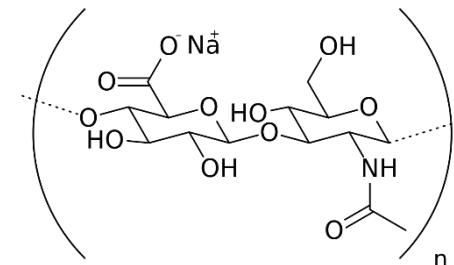
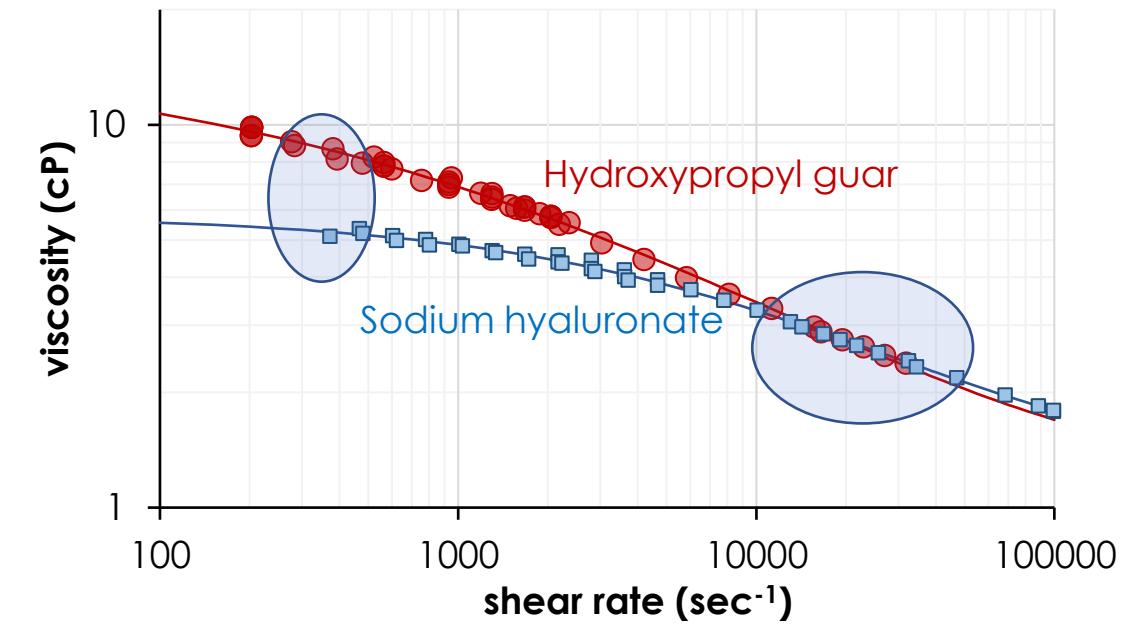


# Personal Care Products- It's all in the ingredients

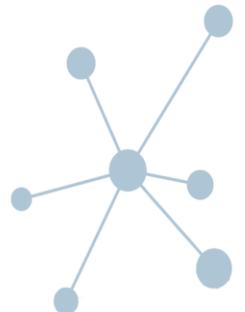
- Cologne modified with alcohol
- Different ingredients yield different rheological behavior



● Chiman  
● English Laundry Crown  
● Kenneth Cole  
● Tommy Bahama White  
● Confessions of a Rebel  
● Mankind Legacy  
● Dunhill London  
● Tommy Bahama Blue

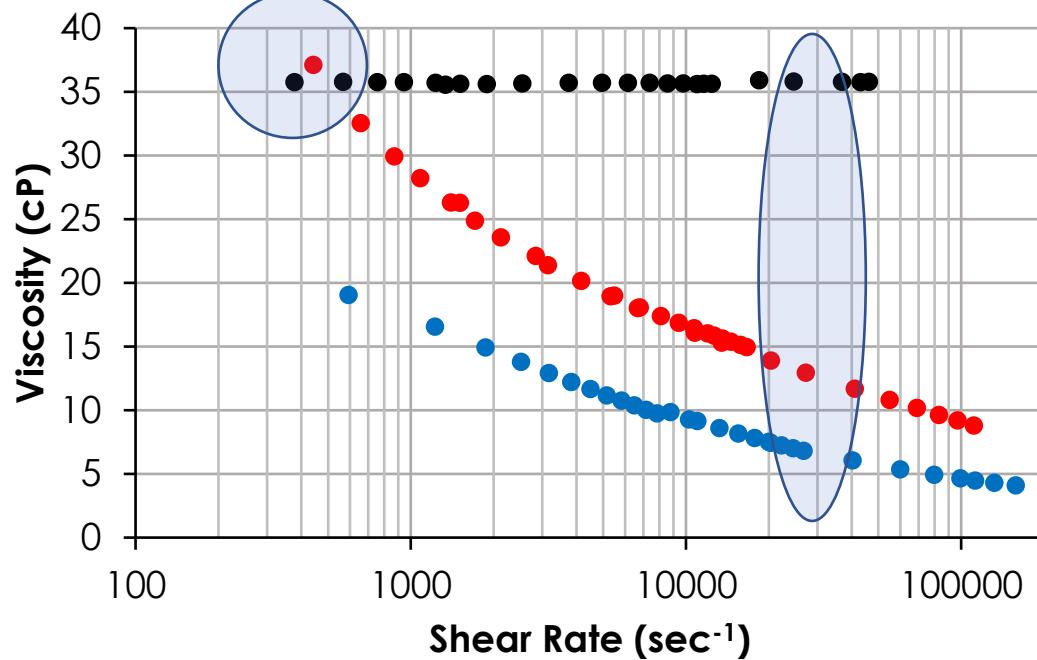


Sodium hyaluronate



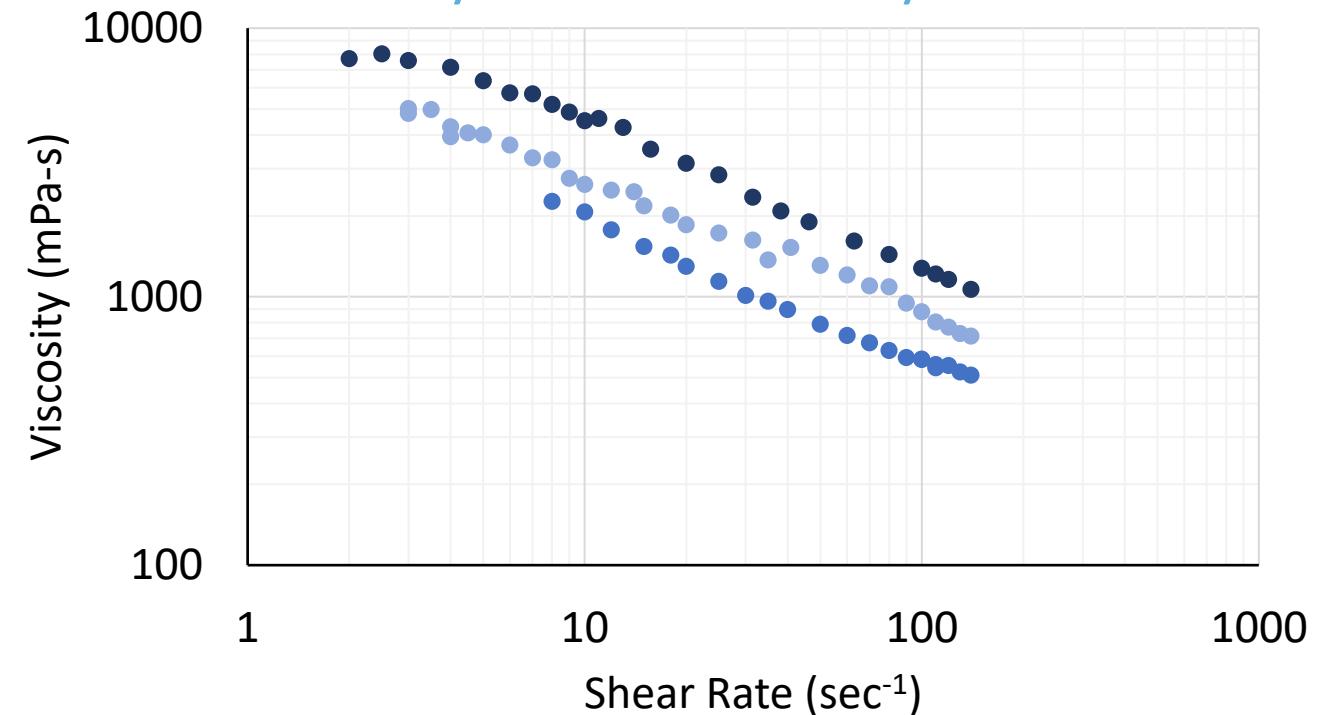
# Personal Care Products-Viscosity Modifiers

- Hyaluronic Acid
- Xanthan Gum
- Hydroxypropyl Guar

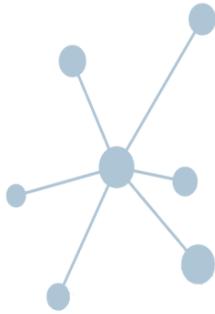


● Revitalift      ● Prism      ● Maran

- Paraffin
- Xanthan Gum
- Stearyl Alcohol
- Dimethiconol
- PDMS
- Cetyl Alcohol



● Lucky You Shave Lotion      ● Olay Face Lotion      ● 3in1 Lotion



# Cell Culture Media – Differentiating Low Viscosity Fluids

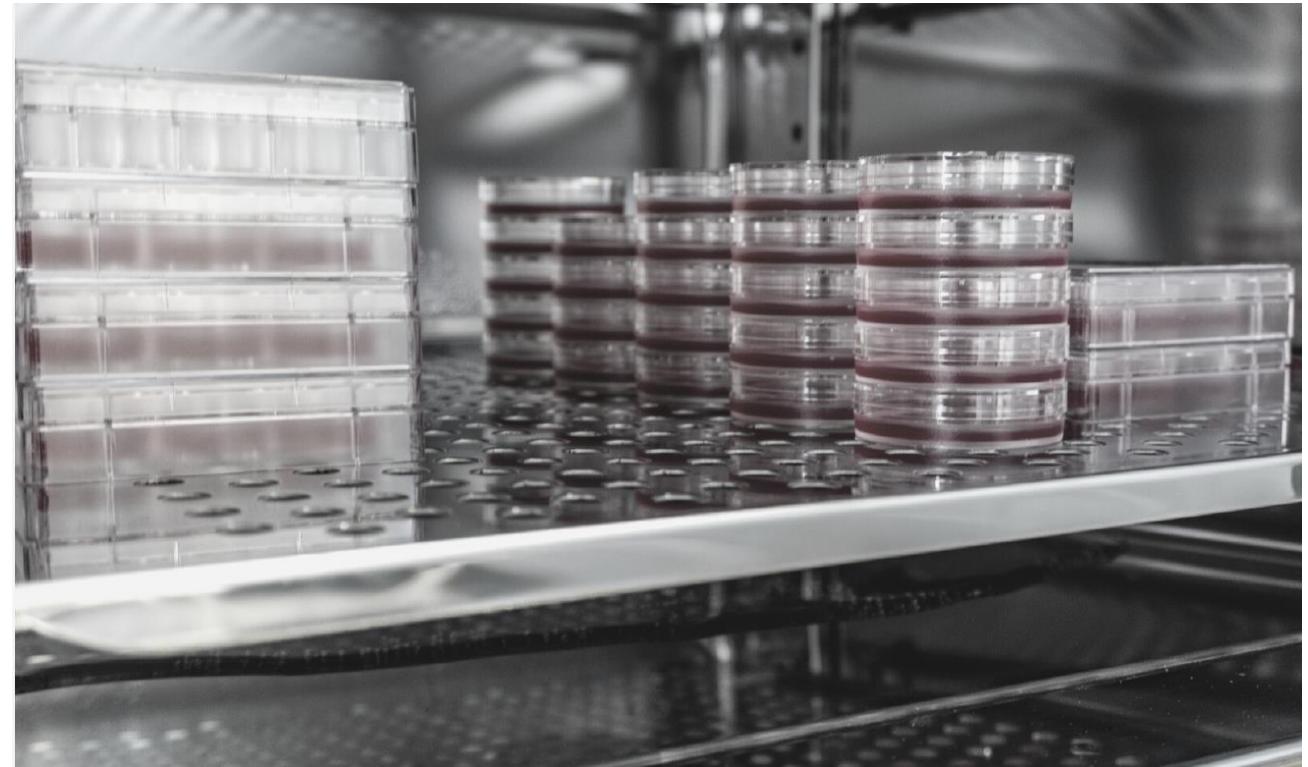
**Cell culture media is vital for the biotechnology industry**

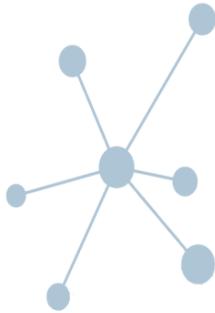
**Required For:**

- Cell Growth
- Proliferation
- Differentiation

**Fields:**

- Basic Scientific Studies
  - Cellular Processes
  - Stem Cells
- Drug Development
- Regenerative Medicine
- Lab Grown Meat
- Organ-on-a-Chip





# Cell Culture Media – Differentiating Low Viscosity Fluids

Cell culture is specific for each cell type and application

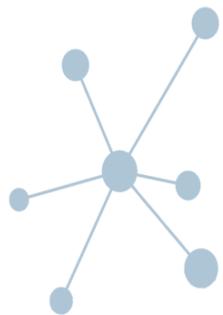
Two Types of Media:

- Natural Media
  - Serum
- Synthetic Media

Commonly Used Media:

- Eagle's Minimal Essential Media (EMEM)
- Dulbecco's Modified Eagle Media (DMEM)-More common
- Ham's or F12 Media
- Grace's Media

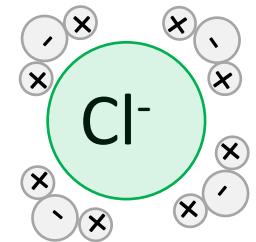
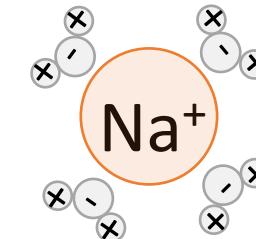
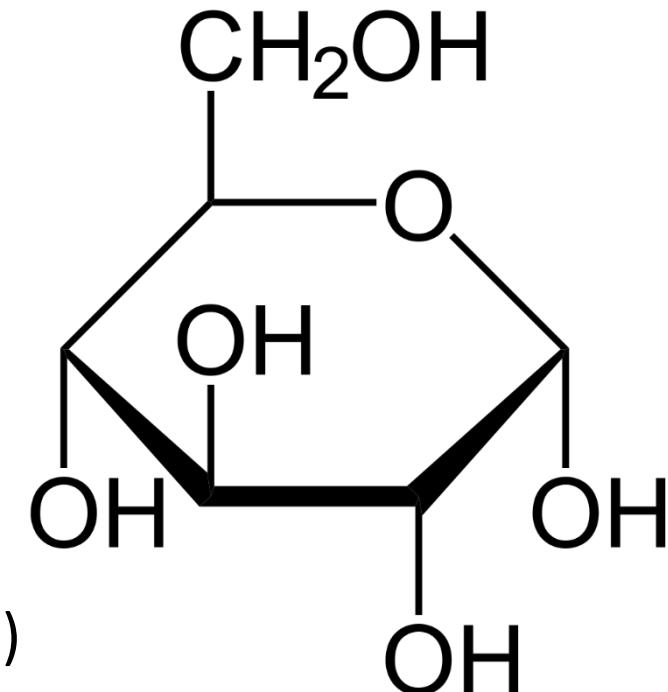




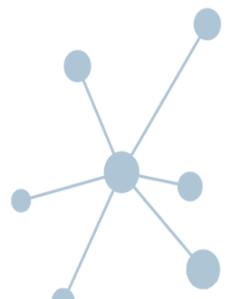
# Cell Culture Media – Differentiating Low Viscosity Fluids

## Cell Culture Media Components

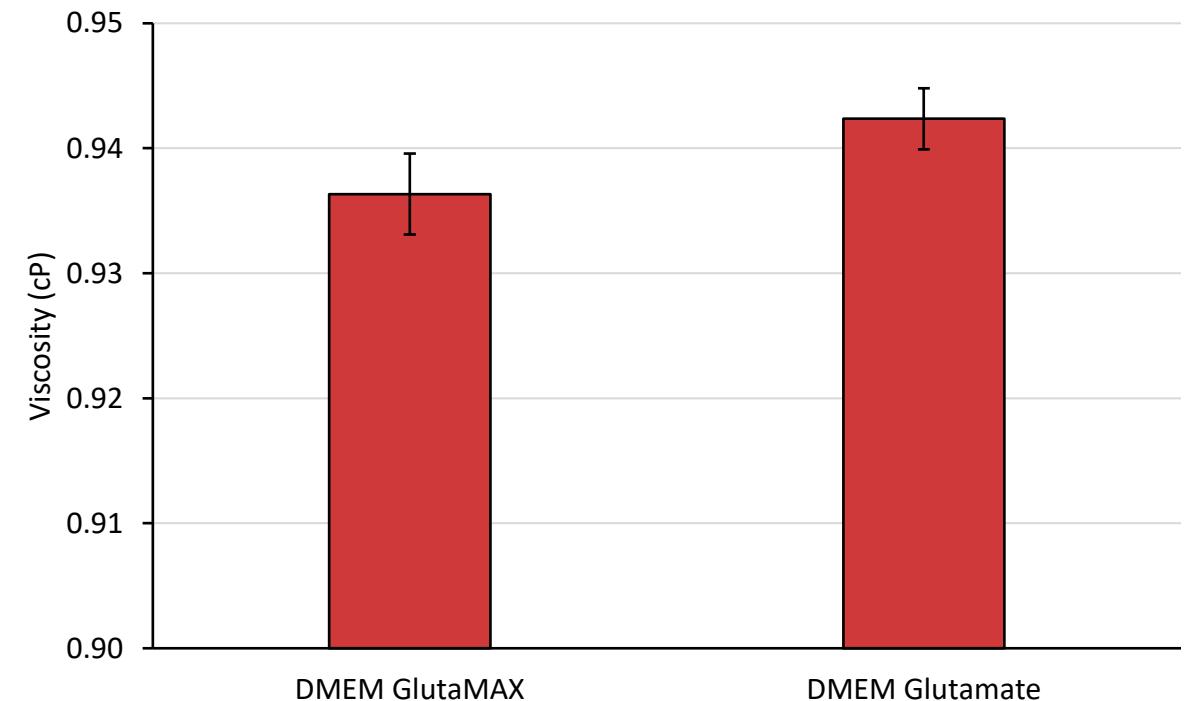
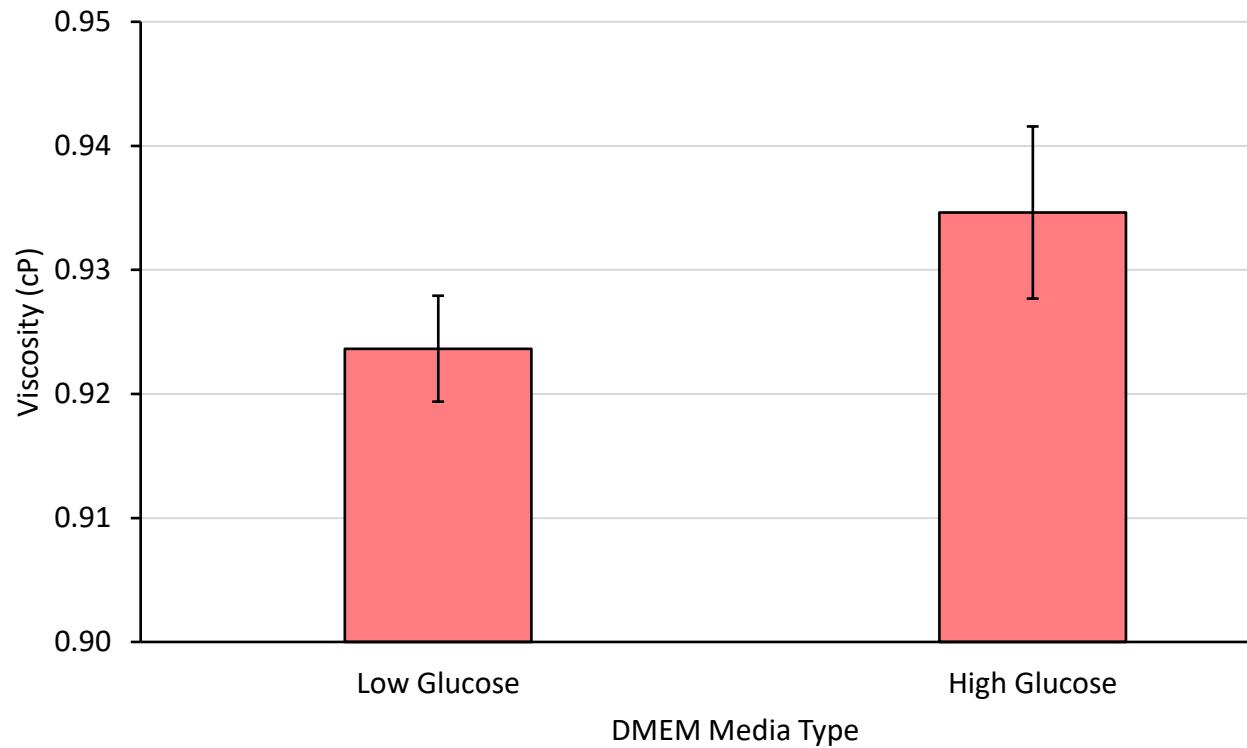
- Dextrose
  - 5 – 25 mM
- Amino Acids
  - < 1 mM (Highest Concentrations)
- Salts
  - 110-130 mM NaCl
  - 14 – 44 mM Sodium Bicarbonate
- Vitamins
  - < 0.1 mM (Highest Concentrations)



Thermofisher

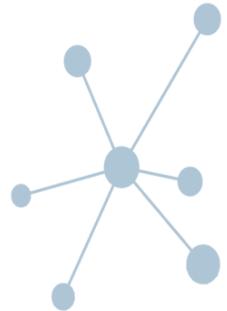


# Cell Culture Media – Dubocco's Modified Eagle Media (DMEM)

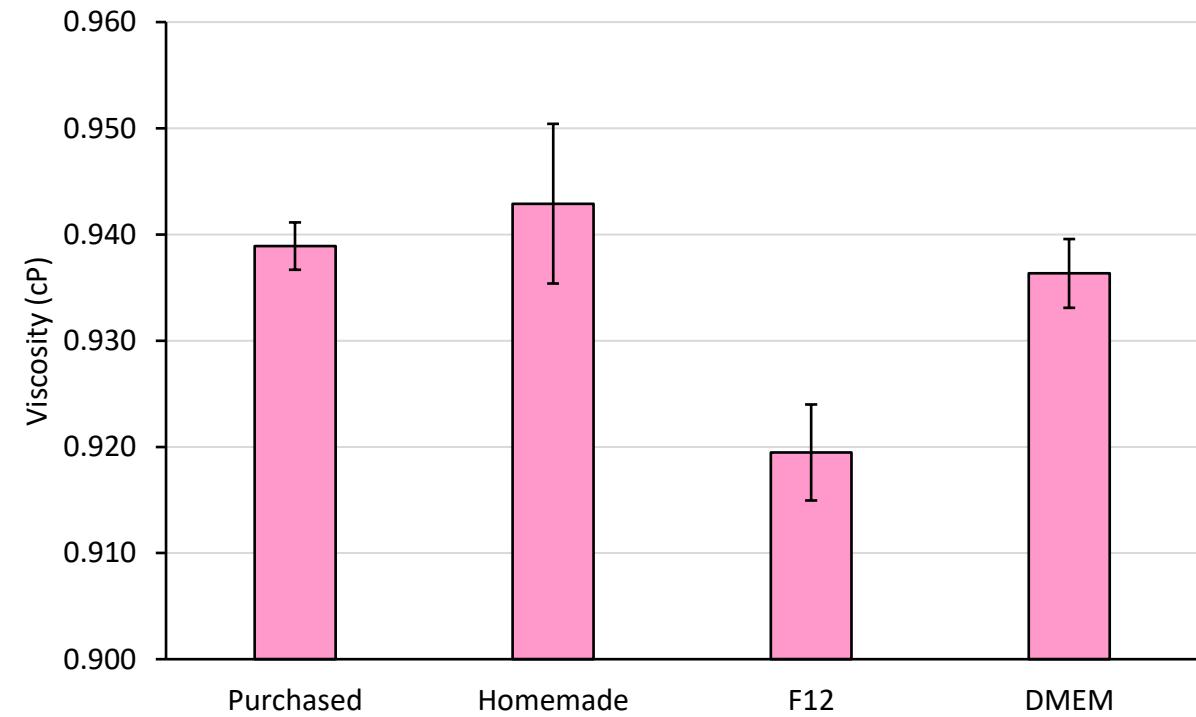
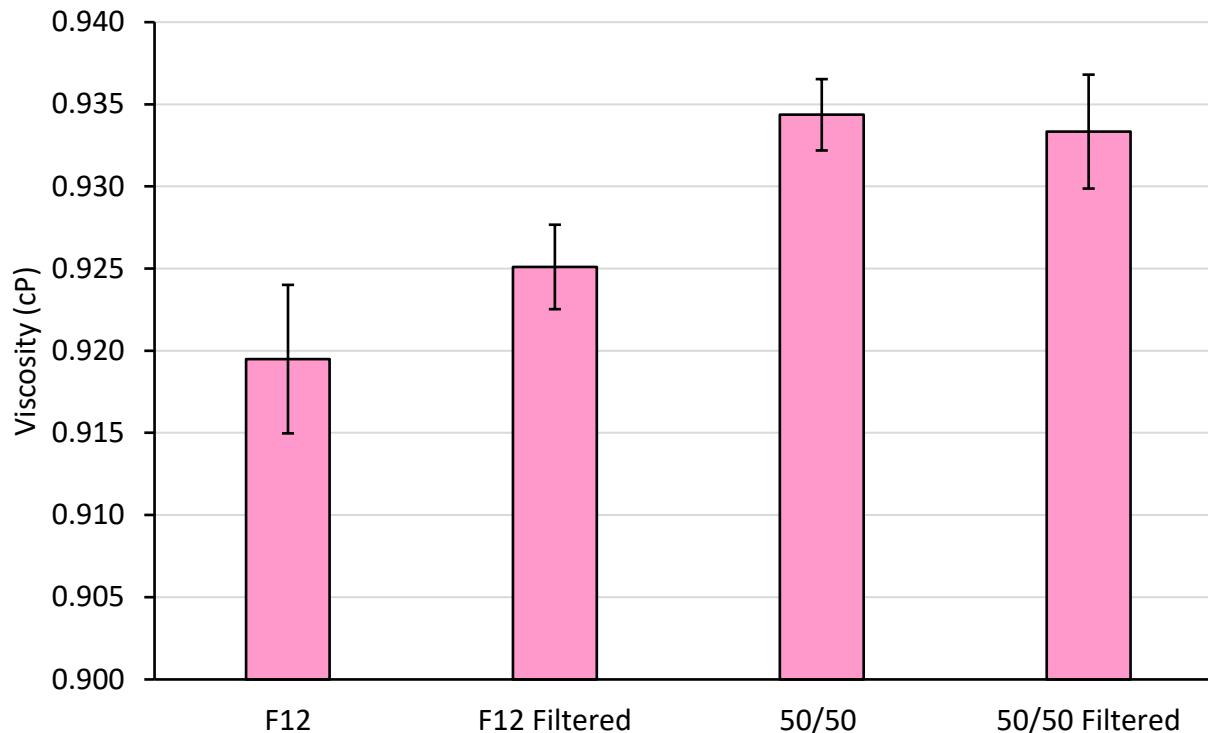


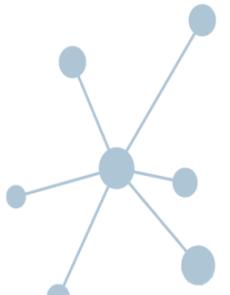
	Average (cP)	Standard Deviation
Low Glucose	0.924	0.004
High Glucose	0.935	0.007

	Average (cP)	Standard Deviation
DMEM GlutaMAX	0.936	0.003
DMEM Glutamate	0.942	0.002

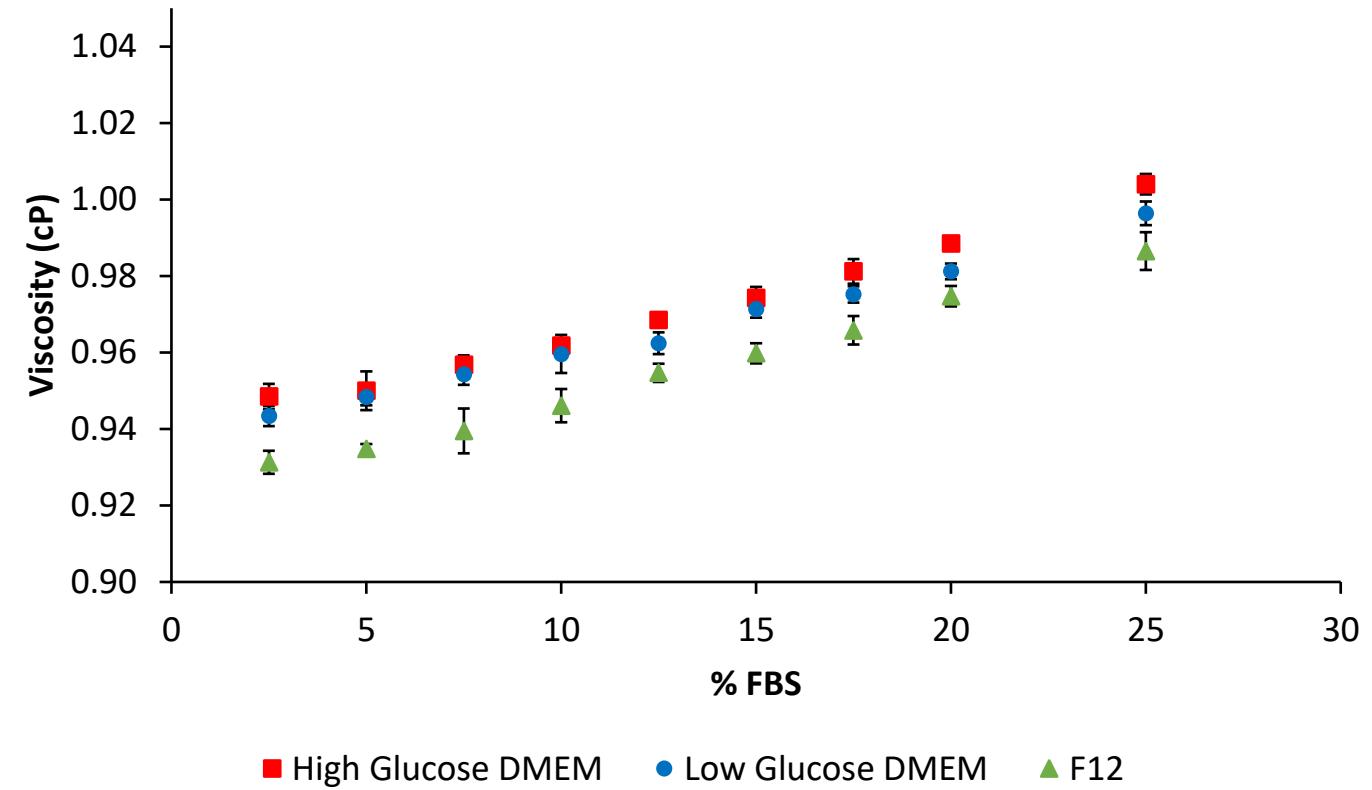
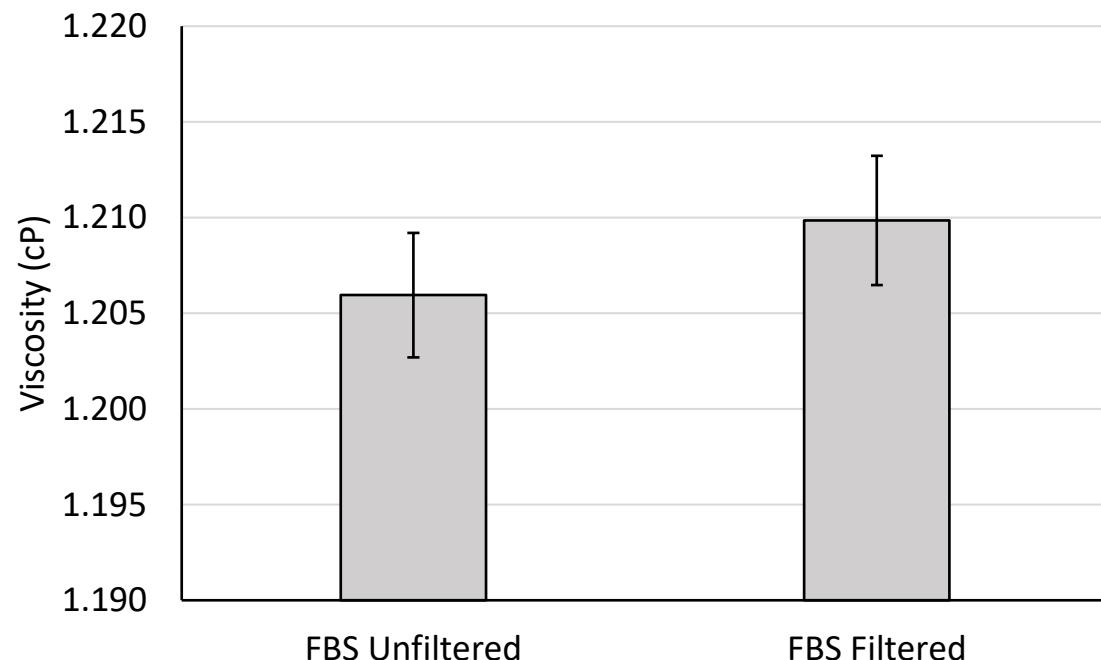


# Cell Culture Media – F12



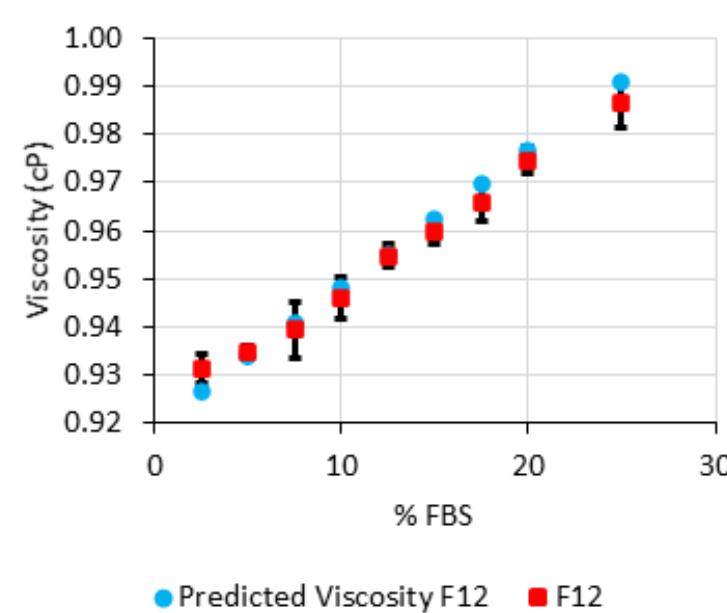
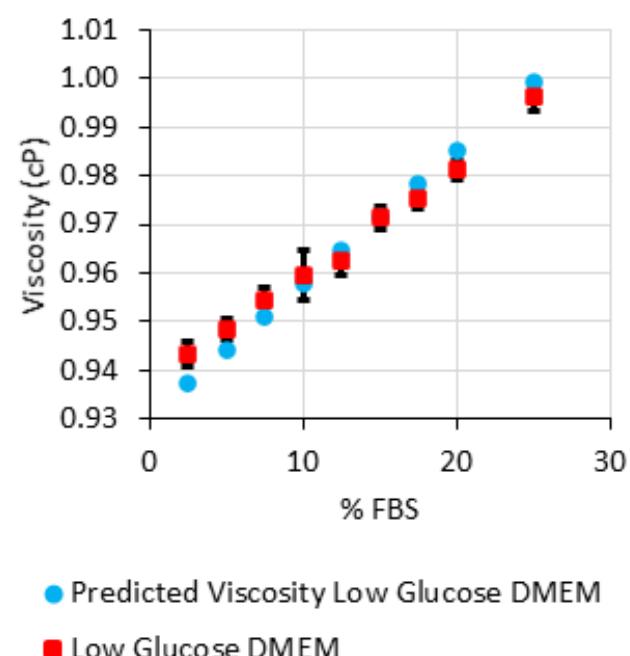
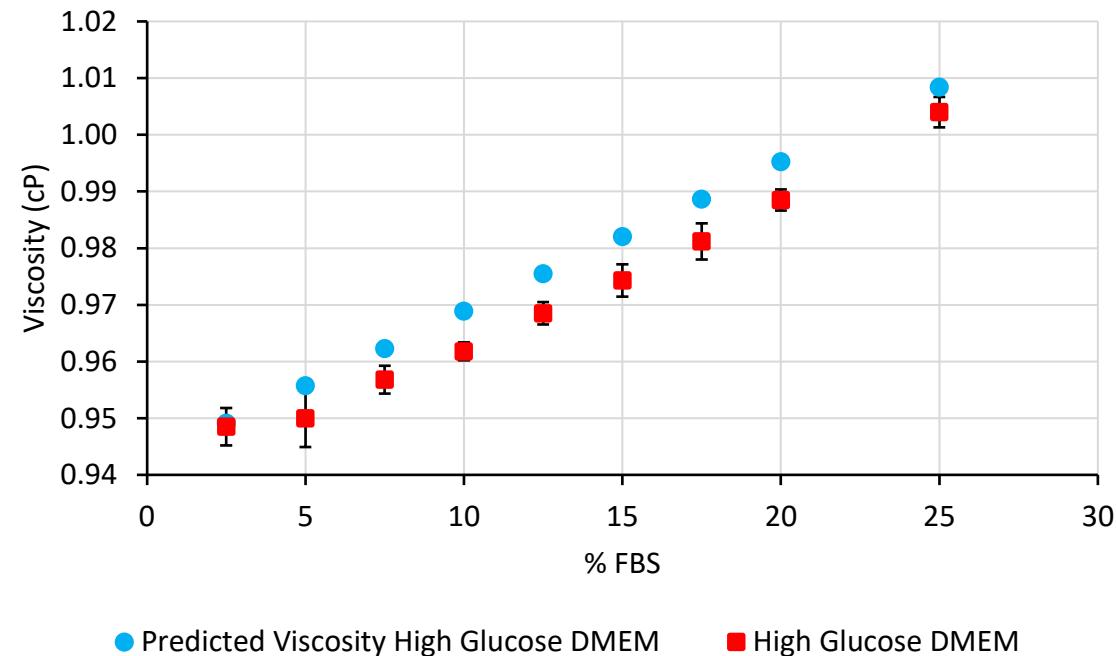


# Cell Culture Media – Fetal Bovine Serum





# Cell Culture Media – Fetal Bovine Serum



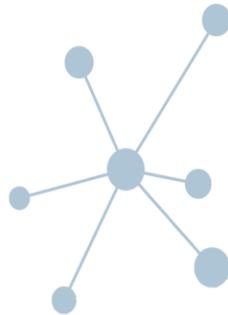
$$\eta_{predicted} = \% \text{ media} * \overline{\eta_{media}} + \% \text{ FBS} * \overline{\eta_{FBS}}$$



# Cell Culture Media – Conclusions

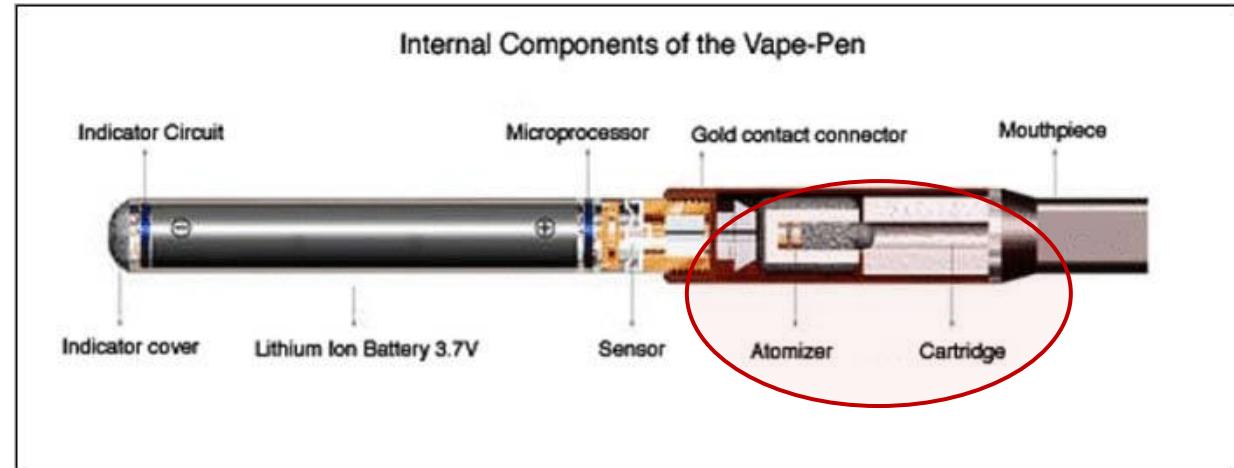
- There are small differences between the F12 and DMEM media formulations that can be detected by VROC
- Dextrose (Glucose) is the likely the primary contributor to these differences.
  - Amino Acid, Salt, and vitamin are too low in molecular weight
  - Also are formulated at similar concentrations between all media types
- Viscosity differences trend with increasing glucose concentration
  - Low Glucose DMEM = 5 mM
  - F12 = 10 mM
  - F12/DMEM = 17.5 mM
  - High Glucose DMEM = 25 mM
- FBS and glucose interact at some level.



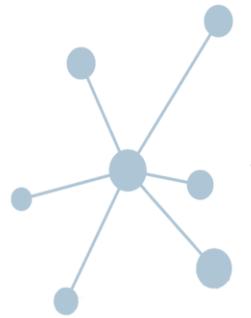


# Cannabis Oils

High viscosity  
Temperature sensitive

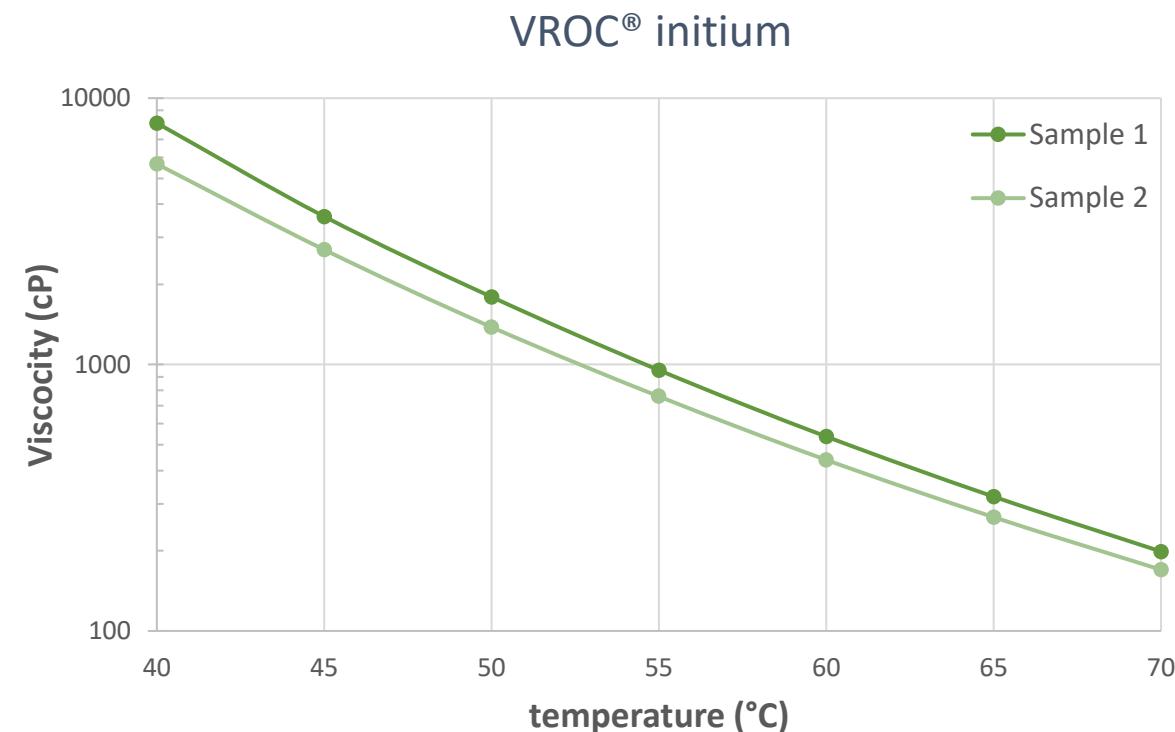
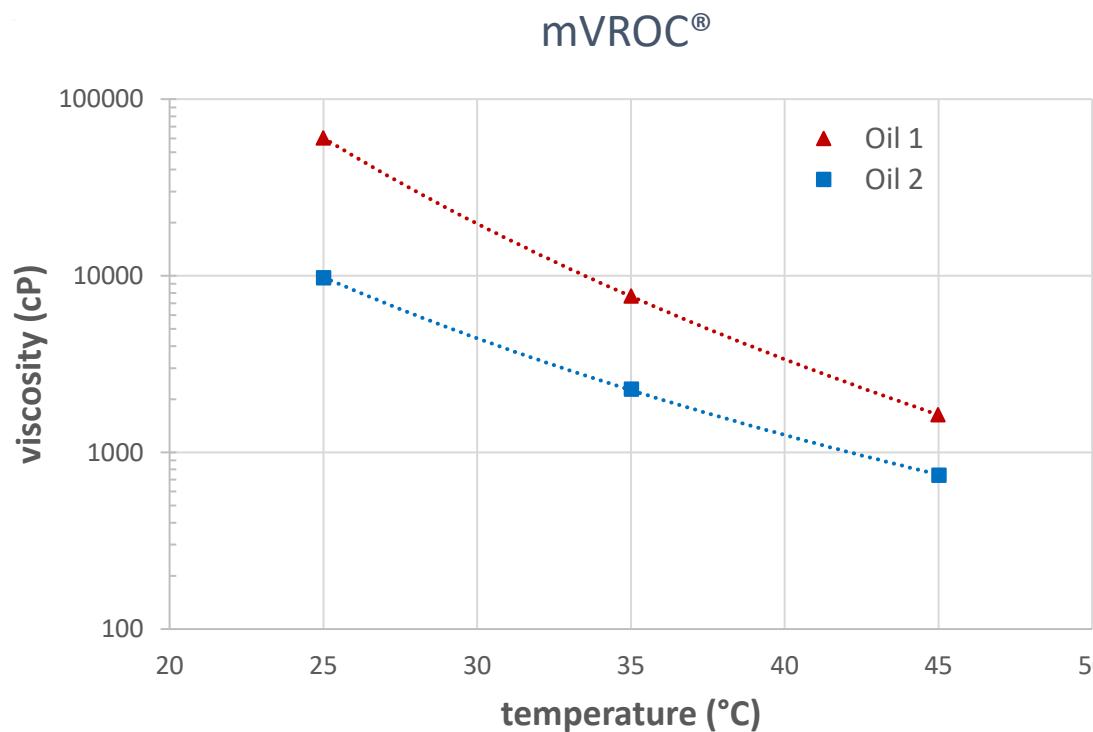


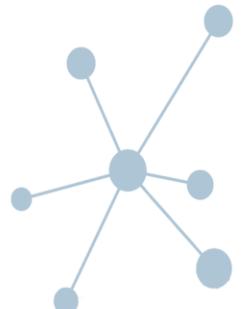
- Viscosity too low – flood the heating element
- Viscosity too high – clog cartridge or burn
- Variable formulation components – broad range of viscosities
- Temperature dependence relevant
  - Heating element in atomizer
  - Extreme use or storage conditions



# Cannabis Oils

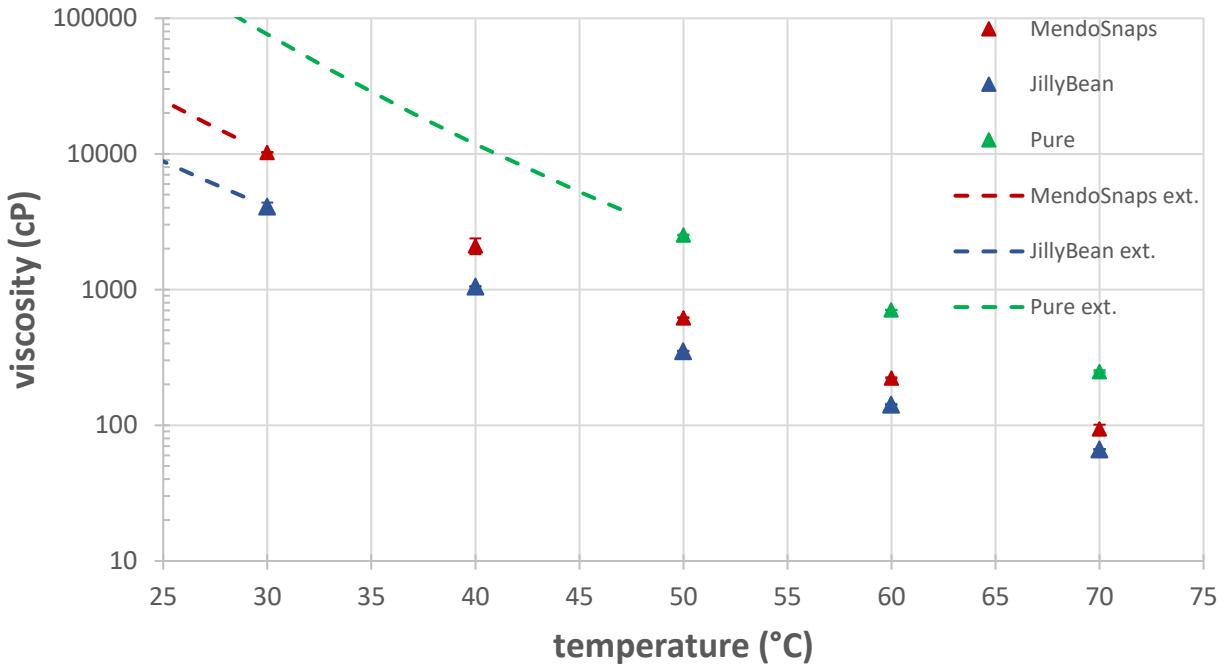
## Temperature Dependence





# Cannabis Oils

## Composition Dependence



Product Name	Ingredients	Intended Use
Pure INDICA	Cannabis oil, natural terpenes (THC 91.8%, CBD 1.1%)	Dabbing, eating, smoking
Raw Garden Mendo Snaps	Whole flower terpenes, cannabis oil (THC 79.50%, CBD 0.32%)	Vape cartridge
KINGPEN JILLY BEAN	Cannabis oil (THC 82.88%, CBD 0.20%)	Vape cartridge



# RheoSense

Simply Precise®

# Thank You!



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